

FOR IMMEDIATE RELEASE

***Countdown to Christmas - Holiday Puzzles* Chosen “New & Noteworthy” for Entertainment**

SAN JOSE, CA - November 22, 2010 - Twigsbury’s latest app “Countdown to Christmas - Holiday Puzzles” for iPad has been selected by Apple as a “New & Noteworthy” app in the Entertainment Category.

With “*Countdown to Christmas - Holiday Puzzles*” you stroll through Santa’s Village to open rib-tickling picture puzzles. Each puzzle contains four levels of difficulty to challenge the young and young-at-heart. When complete, the puzzles become interactive scenes with animations and sounds that bring them to life.

The app includes custom recordings of 12 classic holiday melodies that set a festive tone for the holidays.

"Countdown to Christmas - Holiday Puzzles" contains 24 Illustration from Kersten Brothers' Studios, who have been making people laugh for 30 years.

"Launching a new app is an exciting experience" said Brian Tharp, Co-founder. "At Twigsbury, we are inspired by the potential of mobile media to delight and educate in new and immersing ways. We enjoy how new technologies allow us to build tactile, interactive experiences that stimulate the senses. We crave opportunities to craft something unique and innovative. But mostly, we love to create fun stuff that makes our kids, our friends, and our families smile."

Countdown to Christmas - Holiday Puzzles is available for \$1.99 in the U.S. and is priced accordingly in other regions. *Countdown to Christmas - Holiday Puzzles* is available world-wide from Apple’s App Store for the iPad, or by visiting: www.twigsbury.com.

Please visit www.twigsbury.com for more *Countdown to Christmas - Holiday Puzzles* information, including videos and screenshots of the application.

Twigsbury, an independent publishing company based out of San Jose, California, was formed in 2010 by Brian Tharp and Bill Daggett for the purpose of publishing fun, creative, interactive applications especially for kids, but fun for the whole family.

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