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Twigsbury and Kersten Brothers' Studios to Deliver Mobile Merriment

30 Years of Holiday Traditions Are Going Mobile

SAN JOSE, CA - November 9, 2010 - Twigsbury and Kersten Brothers' Studios today announced a licensing agreement that will integrate Kersten Brothers' Christmas Collection™ into digital and mobile medium. This agreement will provide an opportunity to experience Kersten illustrations like never before, through new and emerging platforms.

"I am thrilled to be working with the Kersten Brother's" said Bill Daggett, Co-founder of Twigsbury. "Their artwork and humor have been a part of my family holidays since I was a kid. Their illustrations are perfect for devices like the iPad; It will be a blast helping to bring them to life in today's new mediums."

Twigsbury Co-founder Brian Tharp said, "The Kersten catalog reflects the humor and warmth of Rick and Pete. We plan to bundle those traits in new and imaginative ways and deliver them to a whole new generation. With 30 years of Kersten imagination to work with, our jobs just got a lot more fun."

This agreement will commence with the 2010 holiday season and the delivery of their first joint iPad application, Countdown to Christmas - Holiday Puzzles.

About Twigsbury

Twigsbury, an independent publishing company based out of San Jose, California, was formed in 2010 by Brian Tharp and Bill Daggett for the purpose of publishing fun, creative, interactive applications especially for kids, but fun for the whole family.

About Kersten Brothers Studios

At an early age Rick and Pete Kersten realized that they had a wonderful gift. They could draw pictures that made people laugh. Over the years their talents and expertise have spanned such fields as illustration and writing for children's books, cartooning, owning and operating gift stores, painting, sculpting, advertising and art direction for television.

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Contact:

Brian Tharp, Founder, Twigsbury

media@twigsbury.com

408.834.7552 x102