

FOR IMMEDIATE RELEASE

***Santa's Coloring Book* for the iPad**

Holiday Coloring Book App Available Now in the iTunes App Store

SAN JOSE, CA - December 20, 2011 - Twigsbury today released the app, *Santa's Coloring Book* - available now for the iPad. *Santa's Coloring Book* features illustrations by the Kersten Brothers Studio.

Enjoy 10 free holiday coloring pages that you can color, save, and share. 44 colored pencils, and Twigsbury's innovative "stay in the lines" feature, make coloring with your finger fun.

The app includes custom recordings of 12 classic holiday melodies. "The music is quaint and festive," said Brian. "I love hearing my daughters hum along as they puzzle away. And, perhaps more importantly, I don't get unnerved after listening my kids play it for an hour."

Santa's Coloring Book is available for FREE in the U.S. and is priced accordingly in other regions. Two additional coloring packs may be unlocked for \$0.99 each.

Santa's Coloring Book is available world-wide from Apple's App Store for the iPad, or by visiting: www.twigsbury.com.

Please visit www.twigsbury.com for more *Santa's Coloring Book* information, including screenshots of the application.

Twigsbury, an independent publishing company based out of San Jose, California, was formed in 2010 by Brian Tharp and Bill Daggett for the purpose of publishing fun, creative, interactive applications especially for kids, but fun for the whole family.

At Twigsbury, we are inspired by the potential of mobile media to delight and educate in new and immersing ways. We enjoy how new technologies allow us to build tactile, interactive experiences that stimulate the senses. We crave opportunities to craft something unique and innovative. But mostly, we love to create fun stuff that makes our kids, our friends, and our families smile.

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